

# JOHN FLETCHER

FLETCH IS A MASTER CONNECTOR  
WHO IS SKILLED AT ESTABLISHING  
AND CULTIVATING RELATIONSHIPS

- Chairs speaker committees for monthly luncheons for Southlake and HEB chambers of commerce and provided the same service for Colleyville Chamber over a three-year period)
- Provides speakers for such organizations as Downtown Fort Worth Rotary Club and Northeast Leadership Forum
- Re-created, engineered new curriculum and led Leadership Colleyville over four years
- Graduated from Leadership North Texas as well as Leadership HEB and Leadership Waco
- Graduated from Dale Carnegie Training and served as graduate assistant
- Graduated from Disney "Keys to Excellence" plus Disney Institute
- Graduated from Chevrolet Focus Academy

John has received numerous awards for his commitment to organizations and helping others:

## National Awards:

- National Torch Award for Marketplace Ethics –
- National Better Business Bureau, 1998
- Abe Lincoln Award - #1 Broadcaster in America for Community Involvement –
- Southern Baptist Radio-TV Commission, 1994

## Local Awards:

Distinguished Leadership Award – Northeast Leadership Forum, 2021  
Board Member of the Year – Southlake Chamber of Commerce, 2019  
Distinguished Leadership Award – Colleyville Chamber of Commerce, 2014  
Chairman's Award – Colleyville Chamber of Commerce, 2012, 2018  
Director of the Year: HEB Chamber of Commerce, 2017  
Small Business of the Year: Greater Waco Chamber of Commerce, 1996  
Distinguished Leadership Award: National Association of Community Leadership, 1996  
Wall of Fame Award: Cleburne Chamber of Commerce, 1994  
Man of the Year: Johnson County Soil & Water Conservation District, 1993

Check out that word: "Leadership" in some of those awards. Fletch has been recognized for outstanding leadership from three different communities. He can help you become a leader within your target community or industry.

## Examples of Leadership on behalf of Clients:

- Created a regional coat drive (Wendy's Winter Warm-Up) that collected, dry cleaned and gave coats to the homeless that resulted in over 150,000 coats locally and more than 1,000,000 nationally
- Created the AgYouth of the Month program that recognizes outstanding students in 4-H and FFA in 43 counties across Texas
- Led clients to become the most prominent buyers in their local community junior livestock show
- Convinced a client to sponsor a program to honor outstanding student athletes that the client later called "the best single thing I've ever done"
- Cultivated community partnerships with imaginative radio campaigns that feature Hall-of-Fame rodeo announcer Bob Tallman
- Elevated the quality of speakers for all events for five different organizations



## SERVICE TO THE COMMUNITY

CHAIRMAN: BAYLOR/WACO FOUNDATION (TWO TERMS)

## Board Member

- Colleyville Chamber of Commerce – Board and executive committee
- GRACE (Grapevine Relief And Community Exchange)
- HEB Chamber of Commerce – Board and executive committee
- SafeHaven of Tarrant County
- Southlake Chamber of Commerce – Board and executive committee
- TCU Chapter: Fellowship of Christian Athletes (Advisory board)

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